

PROPERTY MANAGEMENT SERVICES &
GENERAL CONTRACTING / MAINTENANCE SERVICES

MULTIFAMILY • COMMERCIAL

WINTER 2026

DRE#02087316



HIGHPOINT
REAL ESTATE

DRE#02087316

WWW.HIGHPOINTCRE.COM





MEET THE EXECUTIVE TEAM

Edan Avital Co-Founder

DRE# 01971225

Edan Avital is the Co-Founder of HighPoint Real Estate, Inc, a company dedicated to offering property management services and solutions for multifamily and commercial portfolio owners. Edan oversees all aspects of business growth and operations and is a leading force in the creation and design of the company's culture & vision. An entrepreneur at heart, Edan brings over a decade of real estate investing and property management experience to HighPoint.

His experience and leadership are focused on developing and delivering efficient property management solutions that provide clients with an unmatched experience, while driving company growth and profitability. Prior to starting HighPoint in 2018, Edan was the COO of two industry respected real estate investment and services companies and was exposed to all aspects of the real estate cycle across all asset classes.

Edan has a Bachelor of Science in Business Administration from California State University Channel Islands and holds a California Real Estate Brokers License.

Avi Kram Co-Founder

DRE#02067900

Avi Kram is the Co-Founder of HighPoint Real Estate, Inc, a company dedicated to offering property management services and solutions for multifamily and commercial portfolio owners. Beginning his career in 2011, Avi brings over a decade of multifamily property management experience to HighPoint. He has been involved in the general management operations, construction management, lease up and repositioning of 4,000+ multifamily units throughout southern California.

At Highpoint, Avi serves as a direct liaison and partner to our clients. His ability to develop personal relationships allows him to thoroughly understand each client's needs as he assists in creating/executing customized business plans that maximize the profitability and value of each property.

Prior to starting Highpoint in 2018, Avi was the Director of Property Management for a Los Angeles based Real Estate firm overseeing the day-to-day management operations of a 2500+ unit multifamily portfolio & over 500,000 SF of office/retail. Avi holds a California Real Estate License

EXECUTIVE LEADERSHIP



Edan Avital
Managing Partner



Kaila Hayes
Director of Operations



Avi Kram
Managing Partner

Office Administration

Administrative Assistant • 2

Property Management	Maintenance	Leasing	Accounting
Director of Property Management	Director of Maintenance	Director of Leasing	Director of Accounting
Portfolio Managers • 4	Maint. Coordinators • 4	Leasing Agents • 7	Accounting Controller • 1
On-Site Managers • 20			Accounting Associates • 7

OUR TEAM PHILOSOPHY

HighPoint Real Estate is truly invested in our team and believes our people are a critical component to the firm's growth and success. Our team is methodically trained to understand their core job functions in order to deliver an exceptional client experience and service. We support the ongoing skill-building, learning and development of our employees to provide fulfilling careers, retain valuable talent and build engagement and commitment.





PORTFOLIO MANAGEMENT

SERVICES

Who We Are – HighPoint is a full service property management and asset management company specializing in residential, multifamily, commercial, and mixed use properties throughout the greater Los Angeles area, with asset management services available nationwide. We work with everyone from first time property owners and families to experienced investors and large ownership groups, delivering hands on management solutions tailored to each client's unique needs. Whether managing a single family home, apartment building, retail center, office property, or multi tenant industrial asset, our team is committed to protecting your investment, maximizing property performance, and preserving long term asset value.

At HighPoint, we combine strong systems, financial oversight, and operational expertise with an attentive, relationship driven approach to every client and property. From leasing and tenant retention to maintenance coordination, capital improvements, budgeting, reporting, and long term strategic planning, we provide proactive property management and asset management services designed to increase cash flow, reduce vacancy, control expenses, and simplify ownership. Our mission is simple: deliver transparent communication, reliable execution, and the confidence that your property is being managed at the highest level.

200+
Residential Properties Under Management

3,500+
Units under Management

1.5M+
SQFT Commercial Properties Under Management

WHERE WE MANAGE



Los Angeles
San Fernando Valley
Silver Lake
Echo Park
Glendale
Burbank
Downtown LA
East LA
Santa Monica
Venice
Palms
Beverly Hills
Miracle Mile / Mid-City
Inglewood
Hawthorne
Gardena
Torrance
Redondo Beach
Manhattan Beach
Long Beach
And other surrounding cities


OUR SERVICES

MULTIFAMILY & COMMERCIAL

Property Management Services

- Tenant Relations & Retention
- Security Deposits
- Rent Collections
- Repair & Maintenance Service
- Property Inspections
- Accounting Services
- Evictions
- Property Compliance
- 24/7 After Hours Emergencies
- CAM Reconciliations & Bill Backs





LEASING

SERVICES

- Rental price guidance and comp analysis to maximize vacancy performance
- Professional photography of vacant units to maximize online marketing presence & attract prospect attention
- Vacancy advertisements on all major leasing websites
- Fully integrated automated leasing management system for immediate 24/7 prospect engagement, showing coordination/scheduling, and post showing follow ups
- Dedicated Leasing Agent led tours 7-days a week – no lockbox showings or site unseen applications
- Weekly leasing updates including total leads/showings/application count and overall performance updates, suggestions and guidance
- Thorough and complete resident screening and application review using fraud prevention and identity theft technology

Zillow Rentals

hotpads. trulia realtor.com

Apartments.com THE MLS.com

Homes.com ForRent.com ApartmentFinder apartmenthomeliving. Apartamentos.com

ForRent AFTER55.com CorporateHousing.com WestsideRentals OFF CAMPUS PARTNERS

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RENOVATION
MANAGEMENT SERVICES







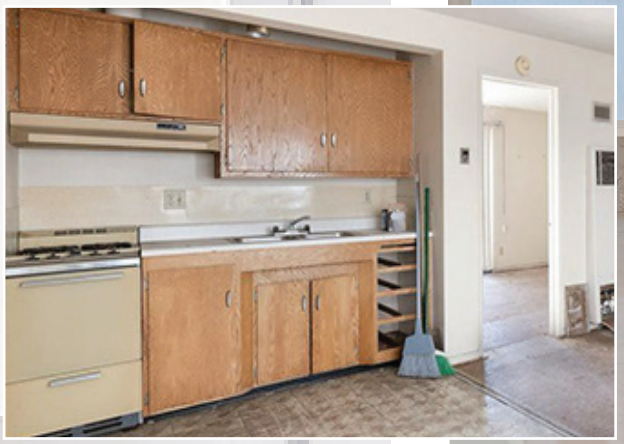






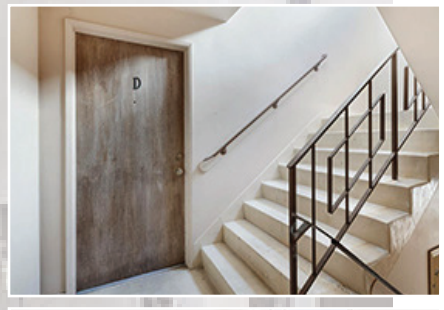
Devoted to Quality & Adding Value The construction and renovation process can be intricate, time-consuming, and requires precision and organization. Having been involved in hundreds of property and apartment renovations and construction projects, HighPoint has the knowledge and experience to properly oversee the renovation of your property. Our vetted network of skilled contractors and vendors will minimize costly overruns and delays, while delivering a superior product upon completion.

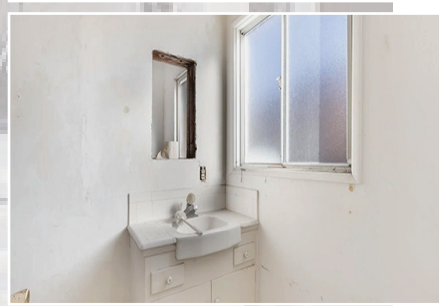
BEFORE





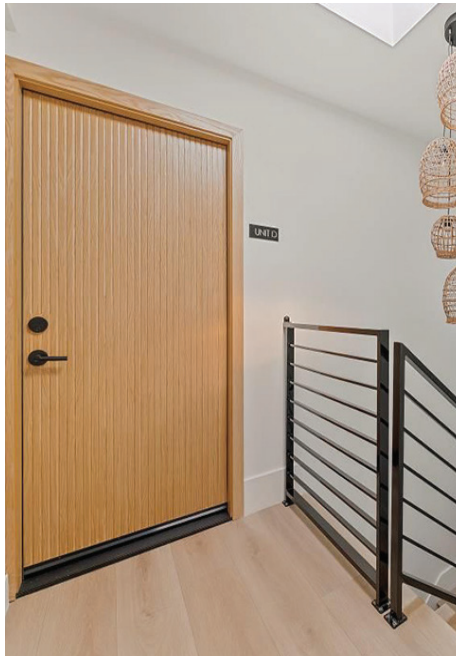
AFTER













VERVE CONSTRUCTION

MAINTENANCE & CONSTRUCTION

Powered by Verve Construction, a licensed general contractor



At HighPoint Real Estate, we believe effective property management requires more than coordinating third party vendors. Through our affiliated company, Verve Construction LLC, we provide owners with direct access to a dedicated maintenance and construction team that supports routine repairs, unit turns, preventative maintenance programs, capital improvements, and property renovations throughout our portfolio.

The relationship between HighPoint and Verve allows us to respond quickly to property needs, improve communication, and maintain greater oversight over maintenance and improvement projects. From everyday service requests to larger property improvement initiatives, our teams work together to help properties remain well maintained, resident ready, and positioned for long term success.

SERVICES

- Routine maintenance and service requests
- Preventative maintenance programs
- Unit turns and make ready services
- General repairs and troubleshooting
- Painting, drywall, and carpentry
- Plumbing and electrical coordination
- Property upgrades and renovations
- Capital improvement projects
- Vendor and project management
- Unit Renovations

LICENSED GENERAL CONTRACTOR • CSLB License # 1149017



THE HIGHPOINT + VERVE ADVANTAGE

Faster Response Times

Having dedicated maintenance resources allows us to address maintenance requests, unit turns, and property needs more efficiently while reducing delays often associated with vendor scheduling.

Greater Accountability

Our property management and maintenance teams work closely together, creating a streamlined process with clear communication, better oversight, and improved project execution.

Competitive Pricing & Vendor Selection

While Verve Construction is an important part of our maintenance platform, HighPoint does not exclusively utilize Verve for maintenance or construction services. Verve competes alongside our network of licensed and insured third party vendors, and projects are routinely bid to ensure competitive pricing and the best overall solution for the property. This approach creates accountability, helps control costs, and allows us to leverage economies of scale across our portfolio.

Scalable Support

Whether it's a routine repair, a vacant unit turn, preventative maintenance, deferred maintenance project, or a larger property improvement initiative, we have the resources and vendor relationships necessary to support properties of all sizes.

PROTECTING LONG TERM ASSET VALUE

Well maintained properties perform better, retain residents longer, and preserve value over time. By combining HighPoint's property management expertise with Verve Construction's maintenance and project management capabilities, we are able to provide owners with a proactive, cost conscious approach to maintaining and improving their assets while delivering a better experience for residents.

OUR TECHNOLOGY STACK

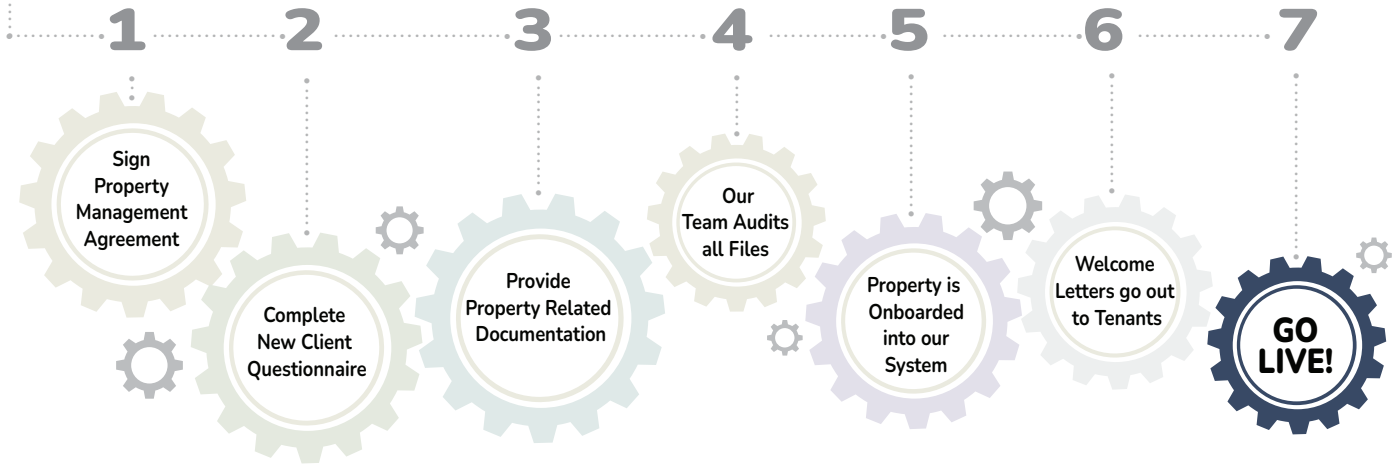
HighPoint leverages a diverse technology stack designed to keep us ahead of the curve.

By integrating specialized software solutions across departments, we ensure that every team member uses tools tailored to their unique role—while maintaining seamless communication between platforms.

This interconnected approach allows us to work smarter, move faster, and deliver exceptional results with precision and efficiency.



COMPREHENSIVE
ONBOARDING PROCESSES



HighPoint understands that the idea of a portfolio transition can feel like a large undertaking. Our operations team is committed to ensuring a successful property and portfolio transition. From the moment a management agreement is executed, you will be designated a single point of contact to facilitate the transition throughout the entire onboarding process. On the backend, our operations team meticulously coordinates every aspect of the transition process and facilitates a collaborative and streamlined workflow among all involved parties. Strong communication, well thought out processes, and meeting key deadlines positions our clients and firm for a successful working relationship.

HighPoint follows a detailed onboarding process that includes thorough, target-dated checklists for all property or portfolio onboarding tasks, auditing all lease and property documentation prior to entering information into our software, and ensuring that all property level accounting and financial information are accurately keyed in to guarantee accurate reporting and property financials.



Your property is more than an investment. It's an asset that deserves experienced oversight, proactive management, and a team committed to maximizing its potential.

WINTER 2026

Let's discuss how HighPoint can elevate your property's performance

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